Meng Wan

Product Designer

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www.nicolewan.me

Education

Carnegie Mellon University
M.E.T - Class of 2019
Focus on User Experience Design

Communication University of China
B.F.A - Class of 2017
Focus on Digital Media Design

Skills

Wireframing
Visual/ Motion Design
User Research
Rapid Prototyping
Storyboarding
Data Analysis
Usability Testing
3D Modeling

Tools

Sketch
Photoshop
Illustrator
After Effects
Principle
InVision
Figma
HTML/ CSS
JavaScript
Unity

Platforms

Web/ App
AI/ ML/ NLP
AR Kit/ HoloLens
Oculus/ Vive
Leap Motion/ Kinect

Recognition

2019 Amazon Alexa Hackathon
2018 SIGGRAPH Volunteer
2015 Times Young Creative Awards
Minister of CUC Student Association

Work Experience

UX/UI Designer | Biomotivate
Sep 2019 - Current | San Francisco

- Take the lead of design therapist staff web dashboards to improve treatment process and predict patients' behavior.
- Participate in data visualization on addiction intervention tools to help patients become more self-aware of their physiological patterns.

Chatbot Designer | OH Lab
May 2018 - July 2018 | Pittsburgh, PA

- Designed chatbot with characteristics and personality based on Twitch.
- Produced user manual and documentation for user testing.
- Mapped out conversation framework and tested in Twitch channels with PM, developers collaboratively.

Interaction Designer | Didi
Mar 2017 - Jun 2017 | Beijing, China

- Redesigned users onboarding flows from user research, wireframing to user testing inside of SaaS app for drivers management and operation.
- Worked collaboratively with PM, engineers and other designers on design guideline website to enhance teamwork efficiency.

Product Manager | Wesafari
Nov 2015 - Mar 2016 | Beijing, China

- Designed hashtag feature of video publishing flow, including competitors research, wireframing and usability test.
- Worked with engineers and UI designer, assisting the second version product launching on the App Store.

Design Projects

InsTag: Instagram Redesign with Adaptive UI
Product Designer | Design of AI Products | Feb 2019

- Redesigned posting flow of Instagram app with applying adaptive UI based on machine learning to refine the posting experience.
- Learned how to combine user's data to decrease mundane and repetitive tasks to impact the user experience.

BotLab: An AR Experience of Battle Bots
Interaction Designer | Sponsored by NRL | Sep 2018 - Dec 2018

- Designed and built an AR app and proposed to client as a solution to engage new audiences of their combat robotic program.
- Took the lead of product design, prototyping and playtesting inside of a 5-person cross-functional team.